

### **DueNorth All Purpose Winter Traction Aids**

“DueNorth All Purpose winter traction aids were invaluable during my walk around the world this winter. They were the 100% correct product for the thousands of miles I covered in icy and snow conditions that were, at times, very treacherous. Without them it would have been very difficult to pull my 300 lb trailer. DueNorth All Purpose is the best winter traction product I have ever used!”

**Rosie Swale-Pope**

[rosiearoundtheworld.co.uk](http://rosiearoundtheworld.co.uk)

"I am writing to let you know how happy we are to have discovered DueNorth All Purpose ice treads (for the opening and closing ceremonies of the 2002 Winter Olympics in Salt Lake City).

Many of our cast and crew were required to perform and work throughout the venue and cross several types of surfaces en route. Some of the footwear products we tried worked well on snow and ice, but were ineffective on sidewalks and stairways. Other products allowed the wearer to walk on stage decking or asphalt, but did not offer stability on icy surfaces. DueNorth All Purpose ice treads were the only affordable product we found that allowed for secure movement over a variety of surfaces with no hesitation on transitions from one surface to another. They were easy to put on and take off and proved to be very durable.

Thanks for a great product."

**Geoff Bennett**

Producer -- Salt Lake Olympic Opening and Closing Ceremonies

“I have been carrying mail in some really terrible weather (have you heard of lake effect) over my 15 years at the post office. I have used a lot of different products offered by them but honestly none of them come close to the traction and 'SUREFOOT'ed confidence that I experience with DueNorth winter traction aids. I would be willing to run an obstacle course on an ice rink and not fear falling. They are that GOOD!”

**Pennsylvania Postal Carrier**

Pennsylvania, USA

"I bought your DueNorth All Purpose traction product and I am very pleased with it. I do construction work and they work great on ice. They don't even get in the way when climbing ladders."

**Randall Diffest**

Construction Worker

"UNBELIEVEABLE PRODUCT! After running in the DueNorth All Purpose nearly every day for a month, my confidence on ice was bolstered. Then one evening upon arriving home by car in an ice storm, I went directly from the garage to salt the sidewalk so no one would fall. In an instant I had fallen on the ice. I made a trip to the emergency room and was diagnosed with five cracked ribs, a torn ligament and a broken wrist. I will never go out in slippery conditions again without my DueNorth All Purpose!"

**Roy Pirrung**

National Champion Ultrarunner

"I felt so confident and sure footed on ice when wearing the DueNorth All Purpose."

**Julie Risch**

Laingsburg, MI

"DueNorth All Purpose provided excellent traction and stability while shoveling our very icy driveway."

**Mimi Fickter**

Pittsburgh, PA